

**Supported by Punjab Tourism, Government of Punjab**  
Jaipur International Film Festival - JIFF | 6th-10th January 2023  
**JAIPUR FILM MARKET - JFM | 7th to 9th JANUARY 2023**

**at Inox, Audi 6, GT Central, Malviya Nagar, JLN Road, Jaipur**

**INAUGURAL SESSION (The Post Covid Challenges)**

**7th January 2023 | 11:00 AM to 11:55 AM**

*Anchor: Deeya Dey, Film Actress*

*Welcome note by JFM Director*

<b>Chief Guest</b>	Sonali Bendre, Famous Indian Film Actress
<b>Guest of Honor</b>	Priyadarshan, Noted Indian Film Director
<b>Guest of Honor</b>	Riniki Bhuyan Sarma, Chairperson and Managing Director, Pride East Entertainments
<b>Guest of Honor</b>	Kamlesh Pandey, Ex. JIFF Chairman, Indian Screenwriter, known for Rang De Basanti
<b>Guest of Honor</b>	Pankaj Parashar, Indian Film Director, known for Jalwa & ChaalBaaz
<b>Special Guest</b>	Philippa Frisby, Filmamker from United Kingdom
<b>Special Guest</b>	Proshoon Rahman, Filmmaker from Bangladesh
<b>Message from JIFF &amp; JFM Founder</b>	Hanu Roj
<b>Vote of Thanks</b>	
	<b>Trailer launch of the film Bissau Mook Ramleela Directed by Rajni Acharya</b>

**JFM INAUGURAL SUBJECTS - DAY ONE**

**12:00 PM to 12:55 PM**

*Presented by Zee5*

**Indian Cinema Yesterday, Today and Tomorrow  
(World Cinema Summit)**

**Followed BY INAUGURAL SESSION of Jaipur Film Market-JFM**

**Panelist**

Noted Indian Film Director - Mazha Peyyunnu Maddalam Kottunnu, Hera Pheri, Hungama, Hulchul, Garam Masala, Bhagam Bhag, De Dana Dan and Bhool Bhulaiyaa etc. He was one of the first directors in India to introduce rich colour grading, clear sound and quality dubbing through his early Malayalam films

**Priyadarshan**

Famous Indian Film Actress - Diljale, Major Saab, Zakhm, Sarfarosh, Kadhalar Dhinam, Hum Saath-Saath Hain, Hamara Dil Aapke Paas Hai & Kal Ho Naa Ho

**Sonali Bendre**

Chairperson and Managing Director, Pride East Entertainments, Asaam, known for Bokul Phulor Dore

**Riniki Bhuyan Sarma**

**Kamlesh Pandey**

Ex. JIFF Chairman, Indian Screenwriter, known for Rang De Basanti

**Pankaj Parashar**

Indian Film Director, known for Jalwa & ChaalBaaz

**Vinay Waikul**

Indian Film Director, known for Ghajini, The Test Case and Dangal

**Moderator:** Vinod Bhardwaj, Senior Journalist

**LUNCH BREAK: 1:00 PM to 2:00 PM**

**2:00 PM to 2:55 PM**

*Presented by Zee5*

**Challenges of Filmmaking from Women's & Men's Perspectives  
(World Cinema Summit)**

**FILM FINANCE, PRODUCTION & DISTRIBUTION**

**Panelist**

**Riniki Bhuyan Sarma**

Chairperson and Managing Director, Pride East Entertainments

**Sonali Bendre**

Sonali Bendre, Famous Indian Film Actress

**Nimisha Pandey**

Chief Content Officer- Hindi Originals, ZEE5

**Juan Arce**

Mexican Film Director

**K.S. Shridhar**

Director, Films Division, India

**Moderator:** Ms. Pragya Rathore

**3:00 PM to 3:55 PM**

*Presented by JIFF and JFM*

**After Theatre and OTT, Future Technology for watching Films?**

**How to make low budget films? The Future of Independent Films & Market Recovery**

**Followed by JIFF Torch Campaign and Promos**

**Panelist**

**Hanu Roj**

Founder JIFF & JFM

**Philippa Frisby**

Filmmaker from United Kingdom

**Aarti Bagri**

Indian Film Director

**Proshoon Rahmaan**

Filmmaker from Bangladesh

**Amitabh Jain**

Ex. General Manager, Inox, Rajasthan & Head for JIFF Corporate Affairs

**Moderator:** Nitin Sharma, General Manager, UFO Moviez

**4:00 PM to 4:55 PM**

**Presented by Zee5**

**Web Series Wala Aaya Hai**

**Panelist**

**Vinay Waikul**

Indian Film Director, known for Ghajini, The Test Case and Dangal

**Nimisha Pandey**

Chief Content Officer- Hindi Originals, ZEE5

**Moderator:** Kshitij Sharma, Filmmaker

B2B / One to One Discussion / Viewing Room at 4th Floor, Near Audi 6, Inox  
Open from 11:00 AM to 5:00 PM for Industry Delegates on all days

*DINNER FOR INVITED PEOPLE 7:00 PM to 10:00 PM*  
BUS & TAXIES WILL BE AVAILABLE OUT SIDE THE INOX THEATRE (Parking entry side, 6:30 PM)

## **JFM DAY TWO, 8th January 2023**

**12:00 PM to 12:55 PM**

### **Hungry Audience: New Genres in OTT by BBC Studios**

*Presented by BBC Studios*

The shift from massy content to emerging genres in the post-pandemic era, how the audience is hungry for more engaging plots and complex characters, and it's no longer about using top stars as cast or just action-based storylines. There is a lot more room for experimentation to create new genres in OTT.

#### **Panelist**

**Sameer Gogate**

General Manager, BBC Studios India Production

***LUNCH BREAK: 1:00 PM to 2:00 PM***

**2:00 PM to 2:55 PM**

### **Master Class by Pankaj Parashar and Pamela Jaye Smith**

Pankaj Parashar-Indian Film Director known for Jalwa & ChaalBaaz

Pamela Jaye Smith - Mythologist, Author, International Consultant and award-winning Writer/Producer/Director

**3:00 PM to 3:55 PM**

**A CHAT WITH DIRECTORS, WRITERS & STARS**

**4:00 PM to 4:55 PM**

**REGIONAL CINEMA OF INDIA with special reference to Rajasthani Cinema**

**Crowd Funding**

**Panelist**

**Arjunan Ekalaivan S**

Indian Film Director

**Ravindra Venshi**

Indian Film Director

**Deepankar Prakash**

Film Director from Rajasthan

**Moderator:** Rajendra Boda, Senior Journalist

**7:00 PM to 10:00 PM**

**International Co-Production Meet at Arch College of Design and Business, Govind Marg, Malviya Nagar, Jaipur**

**(Only for Participating Filmmakers and Invited People)**

**BUS & TAXIES WILL BE AVAILABLE OUT SIDE THE INOX THEATRE (Parking entry side, 6:30 PM)**

**B2B / One to One Discussion / Viewing Room at 4th Floor, Near Audi 6, Inox**

**Open from 11:00 AM to 5:00 PM for Industry Delegates on all days**

**JFM DAY THREE, 9th January 2023**

**12:00 PM to 12:25 PM**

**Ajay Brahmaj Book Launch ' ... और कुछ पत्रे कोरे रह गए : इरफान'**

इरफान की बातों और यादों को समेटती ' ... और कुछ पत्रे कोरे रह गए : इरफान' सभी फिल्म और इरफान प्रेमियों के लिए एक जरूरी पुस्तक है। यह उनकी जीवनी नहीं है। इसमें उनके साक्षात्कार और उन पर लिखे संस्मरण हैं। यह पुस्तक इरफान के अनोखे व्यक्तित्व को उन्हीं के शब्दों में उभारती है। उनके मित्रों-परिचितों के संस्मरण उनके व्यक्तित्व के अनेक पहलुओं को व्यक्त करते हैं। इरफान को जानने-समझने के लिए यह एक अंतरंग पुस्तक है।

**Conversation with Ajay Brahmaj by Screenplay Writer Ramkumar Singh**

**12:30 PM to 12:55 PM**

**Birth Centenary Celebration of Legendary Filmmaker Satyajit Ray**

**Panelist**

**A Group of Filmmakers**

From all over the world

**Rajendra Boda**

Spokesperson JIFF and Senior Journalist

**Conversation with Filmmakers by Rajendra Boda**

***LUNCH BREAK: 1:00 PM to 2:00 PM***

**2:00 PM to 2:55 PM**

**Global Film Tourism Summit**

**Open discussion on Indian States Film Policies for the benefit of film Producers and Directors**

***Presented by Punjab Tourism***

**Open Dialogue for all delegates**

**Briefing by Mahindra Surana, Retd. IAS, Rajendra Boda, Nitin Sharma & Amitabh Jain**

**3:00 PM to 3:30 PM**

**Do we need Film City in the current scenario?**

**Open Dialogue for all delegates**

**Moderator: Mahindra Surana, Retd. IAS**

**3:35 PM to 3:55 PM**

**Supporting the Voice of Iran through Iranian Music**

**4:00 PM to 4:30 PM**

**LIVE Performance by Playback Singer Ravindra Upadhyay**

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Open from 11:00 AM to 5:00 PM for Industry Delegates on all days

KEEPING IN MIND FUTURE LOW BUDGET FILMS  
WE SHALL MEET NEXT JANUARY WITH BIGGER PLANS.  
COMMENTS/IDEAS/SUGGESTION ARE INVITED FOR FURTHER IMPROVEMENTS.

DELEGATE'S REGISTRATION & PROGRAM  
[www.jaipurfilmmarket.org](http://www.jaipurfilmmarket.org)

\*Subject to change