Supported by Punjab Tourism, Government of Punjab
Jaipur International Film Festival - JIFF  I  6th-10th January 2023

JAIPUR FILM MARKET - JFM  I  7th to 9th JANUARY 2023
at Inox, Audi 6, GT Central, Malviya Nagar, JLN Road, Jaipur

INAUGURAL SESSION (The Post Covid Challenges)
7th January 2023  I  11:00 AM to 11:55 AM

Anchor: Deeya Dey, Film Actress
Welcome note by JFM Director

Chief Guest                Sonali Bendre, Famous Indian Film Actress
Guest of Honor             Priyadarshan, Noted Indian Film Director
Guest of Honor             Riniki Bhuyan Sarma, Chairperson and Managing Director, Pride East Entertainments
Guest of Honor             Kamlesh Pandey, Ex. JIFF Chairman, Indian Screenwriter, known for Rang De Basanti
Guest of Honor             Pankaj Parashar, Indian Film Director, known for Jalwa & ChaalBaaz
Special Guest              Philippa Frisby, Filmamker from United Kingdom
Special Guest              Proshoon Rahmaan, Filmmaker from Bangladesh
Message from JIFF & JFM Founder  Hanu Roj
Vote of Thanks

Trailer launch of the film Bissau Mook Ramleela Directed by Rajni Acharya
JFM INAUGURAL SUBJECTS - DAY ONE
12:00 PM to 12:55 PM
Presented by Zee5

Indian Cinema Yesterday, Today and Tomorrow
(World Cinema Summit)
Followed BY INAUGURAL SESSION of Jaipur Film Market-JFM

Panelist
Noted Indian Film Director - Mazha Peyyunnu Maddalam Kottunnu, Hera Pheri, Hungama, Hulchul, Garam Masala, Bhagam Bhag, De Dana Dan and Bhool Bhulaiyaa etc. He was one of the first directors in India to introduce rich colour grading, clear sound and quality dubbing through his early Malayalam films

Priyadarshan
Famous Indian Film Actress - Diljale, Major Saab, Zakhm, Sarfarosh, Kadhalan Dhinam, Hum Saath-Saath Hain, Hamara Dil Aapke Paas Hai & Kal Ho Naa Ho

Sonali Bendre
Chairperson and Managing Director, Pride East Entertainments, Asaam, known for Bokul

Riniki Bhuyan Sarma
Phulor Dore

Kamlesh Pandey
Ex. JIFF Chairman, Indian Screenwriter, known for Rang De Basanti

Pankaj Parashar
Indian Film Director, known for Jalwa & ChaalBaaz

Vinay Waikul
Indian Film Director, known for Ghajini, The Test Case and Dangal

Moderator: Vinod Bhardwaj, Senior Journalist

LUNCH BREAK: 1:00 PM to 2:00 PM

2:00 PM to 2:55 PM
Presented by Zee5

Challenges of Filmmaking from Women's & Men's Perspectives
(World Cinema Summit)
FILM FINANCE, PRODUCTION & DISTRIBUTION
Panelist
Riniki Bhuyan Sarma  Chairperson and Managing Director, Pride East Entertainments
Sonali Bendre  Sonali Bendre, Famous Indian Film Actress
Nimisha Pandey  Chief Content Officer- Hindi Originals, ZEE5
Juan Arce  Mexican Film Director
K.S. Shridhar  Director, Films Division, India

Moderator: Ms. Pragya Rathore

3:00 PM to 3:55 PM
Presented by JIFF and JFM
After Theatre and OTT, Future Technology for watching Films?
How to make low budget films? The Future of Independent Films & Market Recovery
Followed by JIFF Torch Campaign and Promos

Panelist
Hanu Roj  Founder JIFF & JFM
Philippa Frisby  Filmamker from United Kingdom
Aarti Bagri  Indian Film Director
Proshoon Rahmaan  Filmmaker from Bangladesh
Amitabh Jain  Ex. General Manager, Inox, Rajasthan & Head for JIFF Corporate Affairs

Moderator: Nitin Sharma, General Manager, UFO Moviez

4:00 PM to 4:55 PM
Presented by Zee5
Web Series Wala Aaya Hai

Panelist
Vinay Waikul  Indian Film Director, known for Ghajini, The Test Case and Dangal
Nimisha Pandey  Chief Content Officer- Hindi Originals, ZEE5

Moderator: Kshitij Sharma, Filmmaker
JFM DAY TWO, 8th January 2023

12:00 PM to 12:55 PM
Hungry Audience: New Genres in OTT by BBC Studios

**Panelist**
Sameer Gogate
General Manager, BBC Studios India Production

The shift from massy content to emerging genres in the post-pandemic era, how the audience is hungry for more engaging plots and complex characters, and it’s no longer about using top stars as cast or just action-based storylines. There is a lot more room for experimentation to create new genres in OTT.

**LUNCH BREAK: 1:00 PM to 2:00 PM**

2:00 PM to 2:55 PM
**Master Class by Pankaj Parashar and Pamela Jaye Smith**

Pankaj Parashar-Indian Film Director known for Jalwa & ChaalBaaz
Pamela Jaye Smith - Mythologist, Author, International Consultant and award-winning Writer/Producer/Director

**3:00 PM to 3:55 PM**
A CHAT WITH DIRECTORS, WRITERS & STARS
**Panelist**

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<thead>
<tr>
<th>Name</th>
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<tr>
<td>Arjunan Ekalaivan S</td>
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**Moderator:** Rajendra Boda, Senior Journalist

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**4:00 PM to 4:55 PM**

REGIONAL CINEMA OF INDIA with special reference to Rajasthani Cinema

Crowd Funding

**Panelist**

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**7:00 PM to 10:00 PM**

International Co-Production Meet at Arch College of Design and Business, Govind Marg, Malviya Nagar, Jaipur

*(Only for Participating Filmmakers and Invited People)*

BUS & TAXIES WILL BE AVAILABLE OUT SIDE THE INOX THEATRE (Parking entry side, 6:30 PM)

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**B2B / One to One Discussion / Viewing Room at 4th Floor, Near Audi 6, Inox**

Open from 11:00 AM to 5:00 PM for Industry Delegates on all days

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**JFM DAY THREE, 9th January 2023**

**12:00 PM to 12:25 PM**

Ajay Brahmatmaj Book Launch '... और कुछ पत्रे कोरे रह गए : इरफान'

इरफान की बातों और पत्रों को समेटती '... और कुछ पत्रे कोरे रह गए : इरफान' सभी फिल्म और हूफान प्रेमिया के लिए एक जरूरी पुस्तक है।

यह उनकी जीवनी नहीं है। इसमें उनके संक्षेपक और उन पर लिंकेड संस्मरण हैं। यह पुस्तक इरफान के अन्यथा व्यक्तित्व को उन्हों के शब्दों में उभारती है। उनके मित्रों-परिवारों

के संस्मरण उनके व्यक्तित्व के अनेक पहलुओं को व्यक्त करते हैं। इरफान को जानने-समझने के लिए यह एक अत्यंत पुस्तक है।

**Conversation with Ajay Brahmatmaj by Screenplay Writer Ramkumar Singh**
<table>
<thead>
<tr>
<th>Time</th>
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<tbody>
<tr>
<td>12:30 PM to 12:55 PM</td>
<td><strong>Birth Centenary Celebration of Legendary Filmmaker Satyajit Ray</strong></td>
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<tr>
<td>Panelist</td>
<td>A Group of Filmmakers From all over the world</td>
</tr>
<tr>
<td>Rajendra Boda</td>
<td>Spokesperson JIFF and Senior Journalist Conversation with Filmmakers by Rajendra Boda</td>
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<tr>
<td>LUNCH BREAK: 1:00 PM to 2:00 PM</td>
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<tr>
<td>2:00 PM to 2:55 PM</td>
<td><strong>Global Film Tourism Summit</strong></td>
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<td>Open discussion on Indian States Film Policies for the benefit of film Producers and Directors</td>
<td>Presented by Punjab Tourism</td>
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<tr>
<td>Open Dialogue for all delegates</td>
<td>Briefing by Mahindra Surana, Retd. IAS, Rajendra Boda, Nitin Sharma &amp; Amitabh Jain</td>
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<tr>
<td>3:00 PM to 3:30 PM</td>
<td><strong>Do we need Film City in the current scenario?</strong></td>
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<tr>
<td>Open Dialogue for all delegates</td>
<td>Moderator: Mahindra Surana, Retd. IAS</td>
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<tr>
<td>3:35 PM to 3:55 PM</td>
<td><strong>Supporting the Voice of Iran through Iranian Music</strong></td>
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<tr>
<td>4:00 PM to 4:30 PM</td>
<td><strong>LIVE Performance by Playback Singer Ravindra Upadhyay</strong></td>
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B2B / One to One Discussion / Viewing Room at 4th Floor, Near Audi 6, Inox
Open from 11:00 AM to 5:00 PM for Industry Delegates on all days

KEEPING IN MIND FUTURE LOW BUDGET FILMS
WE SHALL MEET NEXT JANUARY WITH BIGGER PLANS.
COMMENTS/IDEAS/SUGGESTION ARE INVITED FOR FURTHER IMPROVEMENTS.

DELEGATE'S REGISTRATION & PROGRAM
www.jaipurfilmmarket.org

*Subject to change